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DATE FILED: 08/25/08

UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK

PURE POWER BOOT CAMP, INC., PURE POWER  
BOOT CAMP FRANCHISING CORPORATION, and  
PURE POWER BOOT CAMP JERICHO INC.,

Plaintiffs,

- against -

WARRIOR FITNESS BOOT CAMP, LLC,  
ALEXANDER KENNETH FELL a/k/a ALEX FELL,  
Individually, RUBEN DARIO BELLIARD a/k/a  
RUBEN BELLIARD, Individually, JENNIFER J. LEE,  
Individually, and NANCY BAYNARD, Individually,

Defendants.

Case No. 08-cv-4810 (JGK)(THK)

SUBSTITUTION  
OF PLAINTIFFS' COUNSEL  
ON CONSENT

TO ALL PARTIES AND THEIR ATTORNEYS OF RECORD:

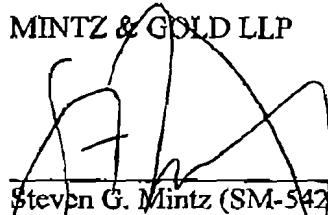
PLEASE TAKE NOTICE that Plaintiffs Pure Power Boot Camp, Inc., Pure Power Boot  
Camp Franchising Corporation, and Pure Power Boot Camp Jericho Inc. substitute as their  
counsel of record in the above-captioned action MINTZ & GOLD LLP in the place and stead of  
BAHN, HERZFELD & MULTER, LLP. All papers in this matter should henceforth be served  
upon MINTZ & GOLD LLP, at the address listed below.

Former counsel and Plaintiffs consent to the substitution. It appears that substitution will  
not unduly delay the proceedings in this matter. This Substitution of Counsel on Consent may be  
executed in counterparts, and that facsimile signatures shall be deemed equivalent to originals.

So ordered.  
8/25/08 *[Signature]*  
USDS.

Dated: New York, New York  
August 21, 2008

MINTZ & GOLD LLP



Steven G. Mintz (SM-5428)  
Mark Pomerantz (MP-9601)  
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*Substituted Counsel for Plaintiffs Pure  
Power Boot Camp, Inc., Pure Power Boot  
Camp Franchising Corporation, and Pure  
Power Boot Camp Jericho Inc.*

BAHN, HERZFELD & MULTER, LLP

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555 Fifth Avenue  
New York, New York 10017  
Tel: (212) 818-9019  
Fax: (212) 986-5316  
bhmlp@aol.com

*Former Counsel for Plaintiffs Pure Power  
Boot Camp, Inc., Pure Power Boot Camp  
Franchising Corporation, and Pure Power  
Boot Camp Jericho Inc.*

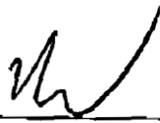
Dated: New York, New York  
August 20, 2008

MINTZ & GOLD LLP

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*Substituted Counsel for Plaintiffs Pure  
Power Boot Camp, Inc., Pure Power Boot-  
Camp Franchising Corporation, and Pure  
Power Boot Camp Jericho Inc.*

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*Former Counsel for Plaintiffs Pure Power  
Boot Camp, Inc., Pure Power Boot-Camp  
Franchising Corporation, and Pure Power  
Boot Camp Jericho Inc.*

AUG. 21. 2008 2:45PM MINTZ & GOLD LLP

NO. 0518 P. 4

I hereby consent to the substitution of Mintz & Gold LLP as my counsel of record in this case.


PURE POWER BOOT CAMP INC.

By   
Lauren Brenner, President

PURE POWER BOOT-CAMP  
FRANCHISING CORPORATION

By   
Lauren Brenner, President

PURE POWER BOOT CAMP  
JERICHO INC.

By   
Lauren Brenner, President

SO ORDERED:

\_\_\_\_\_  
U.S.D.J.